



**7<sup>th</sup> Annual**

**active  
living  
expo**

**Saturday,  
May 16, 2026  
9:30 a.m. - 1:30 p.m.**

**THE SPOKESMAN-REVIEW**

  
**MirabeauPark**  
HOTEL & CONVENTION CENTER

**1100 N Sullivan Rd  
Spokane Valley, WA 99037**



# SPONSORSHIPS

The Active Living Expo brings together top experts in the areas of health, fitness, leisure, travel, and financial planning, all of them ready to answer questions and offer our guests strategies on how we can all live our best lives!



PACKAGES	GOLD One Opportunity \$4,000	SILVER Two Opportunities \$3,000	BRONZE Three Opportunities \$2,200
Name and/or Logo inclusion in	Adv & Promo	Adv & Promo	Adv & Promo
Print Ad in Expo Guide	Half page	Quarter page	Quarter page
ROS Digital Impressions on spokesman.com	75,000	50,000	25,000
Promo Item or Brochure in Attendee Event Bags	✓	✓	✓
Booth - 6' skirted table w/2 chairs	Premium Position	Premium Position	Premium Position
Free Event Tickets	12	8	4
30+ minutes Speaking/ Demo Opportunities Available	✓	✓	
Event Guide Business Article	Half page		
The Spokesman-Review Print Ad	Quarter page	Quarter page	
Spokesman.com Digital ad	Premium 728x90 & 300x600	Premium 728x90	
*Subject to Event Management approval			

For custom packages or more information,



*"We have been fortunate to attend the Active Living Expo since 2022, and each year brings a refreshing variety of vendors and participants. We find it to be a well-attended event with a very engaged audience. The Spokesman-Review staff is wonderful - highly organized and takes extra care to tend to all details, ensuring the experience for vendors and attendees is welcoming and smooth. I highly recommend it!"*

*Liz B.*

Premier World Discovery

## Visability

Your brand receives extensive exposure with your logo and/or name leading up to and at the event – Print, Online, Social Media and More!

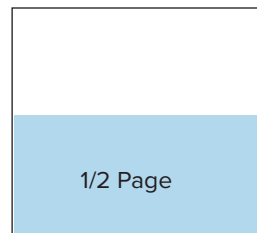
## Connect with Your Target Audience

Build relationships directly with face-to-face interaction.

## Lead Generation

Meet potential customers and establish qualified leads.

## Sizes for Active Living Expo Guide



9.5" Wide x 4.875" Deep



4.75" Wide x 4.875" Deep



4.75" Wide x 3" Deep

### FITNESS/WELLNESS

One Opportunity

**\$2,000**

Adv & Promo

Quarter page

25,000



Standard

4

### LEISURE

One Opportunity

**\$2,000**

Adv & Promo

Quarter page

25,000



Standard

4

### EXHIBITOR BOOTH

**\$650**

Sixth page

20,000

Standard

2

**Power Available  
Additional \$25**

**please contact your Marketing Advisor or [events@spokesman.com](mailto:events@spokesman.com)**



# Your brand belongs at Spokane's Premier Lifestyle Event

*The Active Living Expo attracts hundreds of active adults ready to discover what's next for their health and happiness.*

*Showcase your business, engage in real conversations, and position your brand in front of an audience that's motivated and ready to take action.*



## IMPORTANT DATES

**Saturday, May 16**  
**Active Living Expo**  
**9:30 am - 1:30 pm**

**Event Guide Publishes**  
**Wednesday, May 13**  
**in The Spokesman-Review**  
(also distributed at the Expo)

**Booth Deadline**  
**Thursday, May 7**

**DEADLINES TO GUARANTEE AD  
IN ACTIVE LIVING EXPO GUIDE:**

**Space Reservations**  
**Wednesday, April 22**

**Completed ads**  
**Wednesday, April 29**